

Executive Summary

Evaluation Design, Research Questions, and Methods: An Assessment toward Implementation

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Moderator(s): [Wayne Gordon](#)

Speaker(s): [Gloria Salas-Kos](#), [Karen Armstrong](#)

This flash webinar introduces the *Evaluation Design and Implementation Assessment* tool and *Evidence Says: Evaluations of Programs with Work-Based Learning* resource. Presenters demonstrate how workforce agencies can use these resources to model outcomes and gather evidence to guide the development of meaningful research questions about their programs and services.

[Gloria Salas-Kos](#) offers an overview of the *Evaluation Design and Implementation Assessment* tool, focusing on Section 1: Evaluation Design and Research Questions. She presents the *Evidence Says* resource, a compilation of evaluation studies of work-based learning models, demonstrating how agencies can use it in concert with the assessment to support a strong evaluation design.

[Karen Armstrong](#) discusses how agencies can use logic models to understand the impact of their programs or services by mapping inputs, activities, outputs, and short- and long-term outcomes. Providing several examples of logic models, she demonstrates how well-defined outcomes can guide the development of research questions to evaluate programs. The presentation includes discussions of criteria for effective research questions and a real-world example of the logic model, research questions, and evaluation results from the Year Up work-based learning program.

The webinar ends with a challenge to attendees to share and review the tools and resources, provide feedback, and identify one or more programs to evaluate.

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